

Adem Tufekcioglu

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PROFESSIONAL SUMMARY

Product Manager with a foundation in customer support and entrepreneurship. I bring skills in strategic planning, data analysis, and innovative problem solving. Experienced in managing projects and products that enhance user engagement and improve customer experience.

EXPERIENCE

Uber — *Delivery Driver*

March 2022 - PRESENT

- Managed delivery routes efficiently through strategic planning and real-time adjustments, ensuring operational excellence.
- Maintained a 100% on-time delivery rate by optimizing routes and effectively managing time, significantly enhancing customer satisfaction.

Twitch, Remote — *Entrepreneur*

October 2016 - PRESENT

- Developed and executed a content strategy focused on targeted audience engagement, leading to a growth of audience size by 150%.
- Successfully monetized the digital platform by leveraging analytics to optimize ad placements and partnerships, increasing revenue streams.

EDUCATION

CareerFoundry — *Certificate in Product Management*

January 2024 - July 2024

Engaged in intensive, project-based learning to master product lifecycle management, market analysis, and UX/UI principles

Joliet Junior College

August 2017 - May 2018

Coursework in computer science

SKILLS

Product Management

Project Management.

Strategic Planning & Thinking.

Data Analysis & Research

Critical Thinking

Problem Solving

AI Tools Proficiency

Figma

Jira

Microsoft Office

PROJECTS

Aperture Launch Plan

Developed a comprehensive go-to-market strategy for a photo-sharing app, focusing on privacy and content discovery enhancements aimed at increasing user engagement and market share.

LANGUAGES

English

Turkish